TOWN OF YARMOUTH PARKING MANAGEMENT STUDY

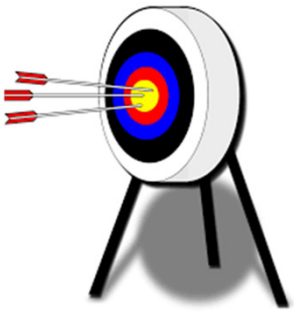


DRAFT FINAL REPORT
Town of Yarmouth
Committee of the Whole | February 26, 2026

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Project Objectives

- Engage with stakeholders and the community;
- Identify issues, challenges, and opportunities for improvement;
- Develop recommendations to optimize parking resources and determine if parking supply is meeting demand;
- Ensure that parking regulations do not unreasonably hamper the development of residential, commercial, and institutional projects;
- Assess the environmental impacts of existing parking practices; and
- Ensure that parking facilities and practices are accessible to all, including individuals with disabilities.



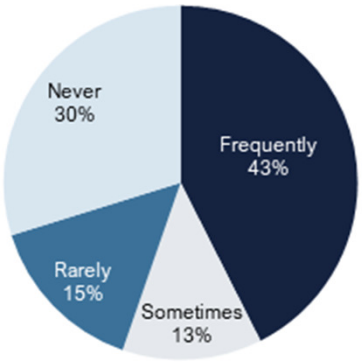
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Study Process

Starts with Community Engagement

- Interviews with key stakeholders (Chamber of Commerce, Regional Centre for Education, Yarmouth Regional Hospital, Bay Ferries)
- Interviews with Municipal Staff (Operations, Planning & Economic Development, Community Living, and Finance)
- A workshop session with downtown businesses
- An online survey (588 responses)

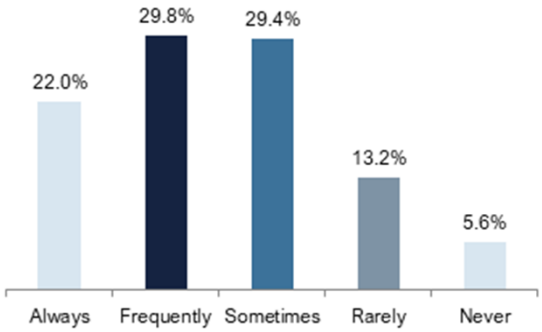
How often do you hear from customers and/or employees about a lack of parking at your location?



What We Heard

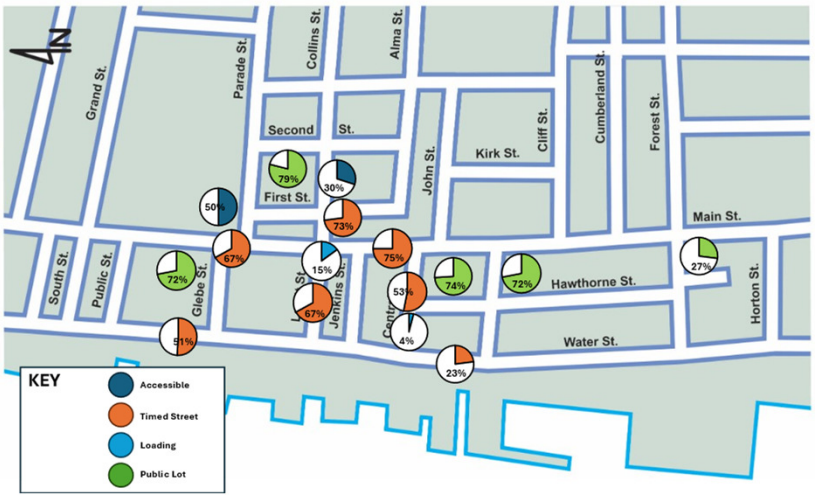
- Create safe and accessible streets
- Improve affordability and user experience
- Strengthen parking management and supply

Do you have trouble finding parking downtown?



Is there enough parking?

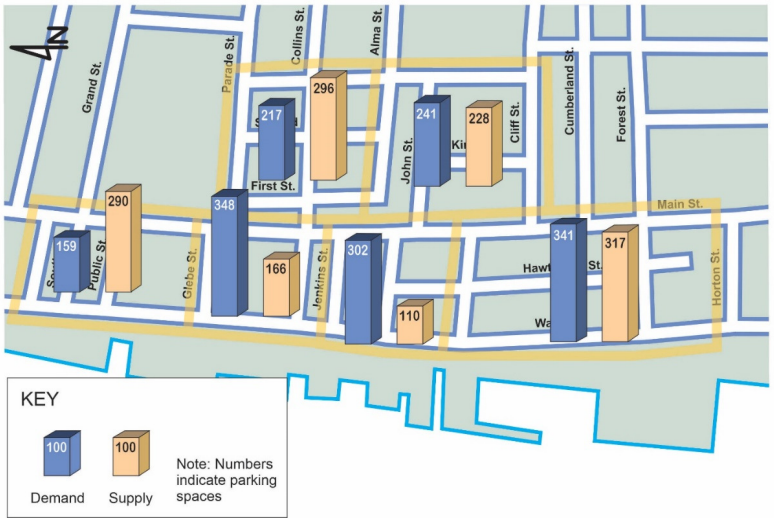
Measuring utilization



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Is there enough parking?

Supply-demand model

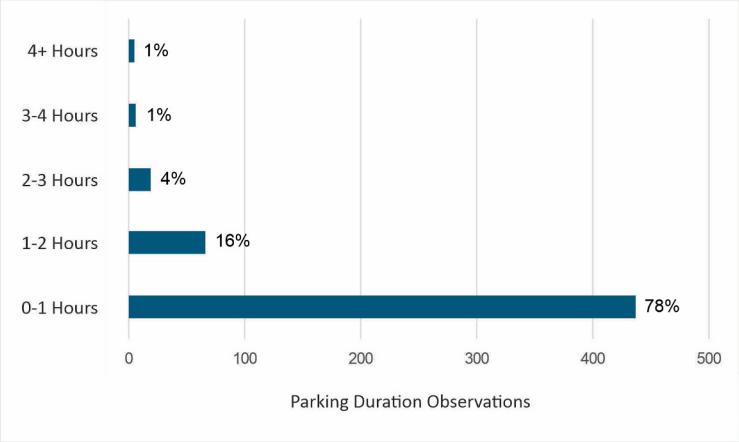


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Is the two-hour limit being abused?

533 on-street parking observations

- Only six percent of parkers exceeded the two-hour limit



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Are parking meters needed?

- Payment for on-street parking helps to generate turnover and facilitate enforcement of time limits
- Neither overutilization nor violation of time limits appears problematic in Yarmouth

Retain free parking on-street

Town	On-Street Parking Fee ($/hour)
Antigonish	$0.50
New Glasgow	$1.00
Truro	free
Amherst	free
Kentville	free
Wolfville	free
Digby	free
Yarmouth	free
Liverpool	$1.00
Bridgewater	$1.00

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Key Recommendations

- Amend Parking Violations By-law to clarify street parking regulations
- Add wayfinding signage
- Aim for 4% of on-street spaces designated as accessible
- Consider best environmental design practices when approving off-street parking
- Raise monthly parking rate and retain daily rate to encourage daily parking

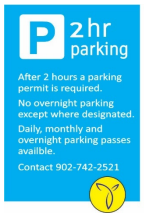


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Facilitating Residential Development

- Allow reduction of one-unit-one-space requirement when warranted
- Pilot modifications to overnight parking prohibition downtown to permit some on-street parking
- Designate an area in each Town parking lot for overnight parking and require a permit









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THANK YOU

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